

Pork Congress Educational Seminars Schedule



Wednesday, Jan. 24

All seminars and trainings will be held in Hy-Vee Hall Lower Level Rooms

Seminars

Coffee Chat with Eldon: DNR Rules, Court Cases and Other Manure Matters

9:30-10:30 AM

Rooms 105-106

Eldon McAfee – Brick Gentry Law Firm



Eldon McAfee

Eldon McAfee works with Iowa DNR and federal EPA rules and compliance issues on behalf of IPPA and Iowa livestock farmers. He also keeps a close eye on court cases involving all aspects of livestock production. Moderator Ben Nuelle will talk to Eldon about these topics. Eldon and Ben encourage questions from the audience on these and other topics of interest.



Steve Lerch

sell, influence, and capture the attention of the modern consumer, we'll have to work harder than ever before to pay attention to the things they're paying attention to and speak their language.

KEYNOTE: Telling Your Story

10:45 – 11:45 AM

Rooms 107-108

Steve Lerch, Former Google Executive & Renowned Public Speaker.

Steve Lerch is an award-winning, international public speaker. His address will focus on these topics: If the pork industry expects to

Where in the World is our Pork?

12:45 – 1:45 PM

Rooms 105-106

Dan Halstrom, U.S. Meat Export Federation President and CEO



Dan Halstrom

From the global leader in analyzing, cultivating, and penetrating international red meat markets, the U.S. Meat Export Federation's President and CEO, Dan Halstrom, will provide an update on the red meat trade efforts.

The Future of Traceability

2:00 – 3:00 PM

Rooms 105-106

The progress, future, and importance of swine movements and traceability in the event of a foreign animal disease outbreak. NPB's Al Wulfekuhle will moderate the session, including Dr. Anna Forseth from NPPC, Dr. Jeff Kaisand of IDALS, and Rob Brenneman with Brenneman Pork.



Al Wulfekuhle



Dr. Anna Forseth



Dr. Jeff Kaisand



Rob Brenneman

The Economic Outlook for 2024's Pork Industry

3:15 – 4:15 PM

Rooms 107-108

Hear from Dr. Steve Meyer and Joe Kerns of Partners for Production Agriculture as we take a look at what may impact producer profitability in the coming year, including livestock prices, exports, domestic demand, crop supplies and prices, and more.



Dr. Steve Meyer



Joe Kerns

Training Sessions on Jan. 24

Two training sessions will take place on Wednesday for those who need to earn or update their PQA Plus and TQA certifications.

Pork Quality Assurance Plus® Certification

10:00 AM – 12:30 PM

Room 103

IPPA and Iowa State University Extension are teaming up to offer PQA Plus certification at no charge. The purpose of

➡ Educational Seminar Schedule continued

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Educational Seminars Schedule continued

this program is to encourage producers to be proactive in providing the best possible care for their animals and show commitment to the ethical principles of pork production as outlined in the We Care responsible pork initiative.

Transport Quality Assurance® Certification **1:00 – 3:30 PM**

Room 103

IPPA and Iowa State University Extension are teaming up to offer Transport Quality Assurance training at no charge. This is an excellent opportunity for producers or their employees to learn about proper animal handling and movement.

Thursday, Jan. 25

All seminars and trainings will be held in Hy-Vee Hall Lower Level rooms.

Seminars

Swine Diseases: What are we seeing and how can you safeguard your herds? **9:15 – 10:15 AM**

Rooms 105-106

Becca Walthart of the Swine Medical Education Center (SMEC) will moderate a session on various swine health topics, new ISU Veterinary Diagnostic Lab updates, and active programs such as the Swine Disease Reporting System (SDRS) and the PRRS Outbreak Management Program (POMP). The panelists include Dr. Darin Madson, Dr. Daniel Linhares, and Dr. Giovanni Trevisan of Iowa State University



Dr. Darin Madson



Dr. Daniel Linhares



Dr. Giovanni Trevisan

KEYNOTE: Resiliency in Agriculture

10:30-11:30 AM

Rooms 107-108

Michele Payn, Cause Matters Corp.

Stress levels are high. How is it impacting your health, your family, and your ability to make decisions? Just as you build a business plan, proactively approaching stress management will help you continue to grow through the uncertainty. Learn practical tools to take home to build your resiliency.



Michele Payn

Help Wanted: Addressing Labor Frustrations

12:30 – 1:30 PM

Rooms 105-106

Moderated by Extension Swine Specialist Colin Johnson, this session will focus on the complexities of work visas, recruitment, retention, and the labor challenges our industry faces. Learn from business consultant Dianne Bettin, Dr. Miguel Rangel with Optimum Dairy, and New Fashion Pork's Janet Sparks.

Training Sessions on Jan. 25

One training session will take place on Thursday. It is for Spanish speakers who need to earn or update their PQA Plus certification.

DNR Electronic Manure Management Plans

10:00 – 11:30 AM

Rooms 103

The online system is designed to provide producers and consultants with a safe, convenient way to submit manure management plans and pay fees. This session with Jeff Prier from the Iowa Department of Natural Resources will highlight new features of the online system and allow users to ask questions.

Make sure to check out Pig Podium at the 2024 Iowa Pork Congress!



Pig Podium features companies who are members of Iowa Pork through the Iowa Pork Alliance. Presenters will showcase products, research, and services that they are providing to the industry. Presentations are typically 20 minutes long.

You can find Pig Podium in Hy-Vee Hall A, both Wednesday and Thursday, January 24 and 25, from 9 a.m. – 4 p.m.