2013 Iowa Pork Congress Preview

Jan. 23-24, 2013 – Iowa Events Center, Downtown Des Moines

The U.S. pork industry’s elite winter event has returned! The Iowa Pork Producers Association will host the 2013 Iowa Pork Congress Jan. 23-24 at the Iowa Events Center in Des Moines! Whether you are a pork producer, employee, allied-industry representative or just have a genuine passion for pork, all can benefit from attending the Iowa Pork Congress. The Iowa Pork Congress features the pork industry’s largest winter swine tradeshow with more than 300 exhibitors, top-notch seminars, youth activities, social events and outstanding networking opportunities. Mark your calendars and plan to attend the 2013 Iowa Pork Congress!

Tradeshow
Wednesday, Jan. 23 – 9 a.m. – 5 p.m.  
Thursday, Jan. 24 – 9 a.m. – 4 p.m.  
Hy-Vee Hall
Producers and allied industry representatives travel from around the Midwest to see what the many Iowa Pork Congress exhibitors have to offer. The tradeshow floor will again be filled with nearly 500 booths from 300 pork industry exhibitors! Check out what new technologies companies have release through the new product showcase and enjoy the many special networking activities at the 2013 Iowa Pork Congress tradeshow!

Keynote Presentation – “Transition Management in the Wild World of Global Economics”
Dr. David Kohl, Virginia Tech  
Wednesday, Jan. 23, 2 p.m.  
Hy-Vee Hall, lower level

Farm business transition management is one of the top three issues facing the global business community. Dr. Kohl will give a quick tour of the economics of the world and how it is influencing land values, commodities and input costs. He will discuss the key elements of preparing and grooming the younger generation for the business and elements needed to successfully transition the older generation out of the business while noting some of the common mistakes and solutions. Dr. Kohl has traveled 8 million miles to conduct more than 6,000 workshops, as well as written four books and more than 1,200 articles on ag-business topics throughout his career. With non-farm heirs and the changing demographics of the agricultural and rural community impacting business and lifestyle, you will not want to miss this keynote session at the 2013 Iowa Pork Congress.

Training Sessions
IPPA will host Pork Quality Assurance Plus (PQA Plus) and Transport Quality Assurance (TQA) Wednesday, Jan. 23, during the 2013 Iowa Pork Congress. Confinement site manure applicator certification will also be offered Thursday, Jan. 24. Contact Tyler Bettin at (800) 372-7675 or tbettin@iowapork.org for more information or to pre-register.

Use this QR code to link to iowaporkcongress.org on your mobile device.
2013 Iowa Pork Congress Pre-registration Form

This form must be completed and postmarked by Jan. 10, 2013. You also can register at www.iowaporkcongress.org.

- [ ] IPPA Member (free admission)
- [ ] Non-member ($5)

The admission fee at the door is $10.

Name: _____________________________
Address: ____________________________
City, State, Zip: ______________________
Phone: _____________________________
E-mail address: ______________________

Are you a pork producer?  [ ] Yes  [ ] No
If yes, which best describes your swine operation?
- [ ] Farrow-to-finish
- [ ] Multiplier
- [ ] Production employee/Partner
- [ ] Wean/Feeder-to-finish
- [ ] Seedstock

If no, what is your relationship to the pork industry?
- [ ] Veterinarian
- [ ] Allied Business
- [ ] Educator
- [ ] Other

Registration  Total Cost
No. of people attending $__________

Pork Congress Banquet
(Wed. Jan. 23, $32 per person)
No. of Tickets:_____  $__________

TOTAL ENCLOSED  $__________

Please make check payable to: Iowa Pork Congress
Mail to: Iowa Pork Congress Registration PO Box 71009 • Clive, Iowa 50325-0009
Attention parents:

Get your kids involved at Iowa Pork Congress

4-H & FFA Swine Judging contest - Thursday, Jan. 24 – Iowa State Fairgrounds, Pioneer Livestock Pavilion

All Iowa 4-H and FFA members are invited to participate in Iowa’s fourth annual Swine Judging Contest for a chance to learn more about judging hogs, earn valuable college scholarships and visit the Iowa Pork Congress tradeshow. Contact Kelly Sheets today at (800) 372-7675 or ksheets@iowapork.org for more information or to register!