2014 Iowa Pork Congress

January 22-23, 2014

Iowa Events Center
Des Moines, Iowa

Seminars • Tradeshow • Networking
Jan. 22-23, 2014 – Iowa Events Center, Downtown Des Moines
The U.S. pork industry’s largest winter conference and tradeshow is back! The Iowa Pork Producers Association will host the 2014 Iowa Pork Congress Jan. 22-23 at the Iowa Events Center in Des Moines! All with a genuine interest in the pork industry have something to gain from the Iowa Pork Congress. The Iowa Pork Congress features more than 300 tradeshow exhibitors, top-notch seminars, youth activities, social events and outstanding networking opportunities. Mark your calendars and plan to attend the 2014 Iowa Pork Congress!

Tradeshow
Wednesday, Jan. 22 – 9 a.m. – 5 p.m.
Thursday, Jan. 23 – 9 a.m. – 4 p.m.
Hy-Vee Hall

Producers and allied industry representative travel from around the Midwest to see what the many Iowa Pork Congress exhibitors have to offer. The tradeshow floor will again be filled with nearly 500 booths from 300 pork industry exhibitors! Check out what new technologies companies have released through the New Product Showcase and enjoy the many special networking activities at the 2014 Iowa Pork Congress tradeshow!

Keynote Presentation – “Tell that to the Crunchy Momma”
Trent Loos, Loos Tales
Wednesday, Jan. 22, 2 p.m.
Hy-Vee Hall, lower level

Yesterday’s soccer mom has been relabeled “Crunchy Mom.” They are well educated, but the problem is much of what they know just isn’t so. How do we re-educate them, and other customers, about modern food production? With a little humor thrown in, Trent will walk you through his personal experiences. Trent is back at the Iowa Pork Congress by popular demand so don’t miss your chance to catch up with him at the show!

Training Sessions
IPPA will host Pork Quality Assurance Plus® (PQA Plus®) and Transport Quality Assurance® (TQA®) Wednesday, Jan. 22, during the 2014 Iowa Pork Congress. Confinement site manure applicator certification and social media training for producers also will be offered Thursday, Jan. 23. Contact Tyler Bettin at (800) 372-7675 or tbettin@iowapork.org for more information or to pre-register.
2014 Iowa Pork Congress

Hy-Vee Hall, lower level

Wednesday, Jan. 22

Iowa Regulations & Nuisance Case Update
Eldon McAfee – Beving, Swanson & Forrest

Managing the Margin: Economic Outlook
Dr. Lee Schulz – Iowa State University

Understanding PEDv: Diagnostics, Impacts & Biosecurity
Dr. Rodger Main – Iowa State University
Dr. Rodney “Butch” Baker – Iowa State University

Washington Update: Will Dysfunctional Washington Ever Function?
Dr. Jim Wiesemeyer – Informa Economics

Thursday, Jan. 23

Strengthening Agriculture’s Commitment to Water Quality: The Iowa Nutrient Reduction Strategy
The Honorable Bill Northey – Iowa Secretary of Agriculture
Dr. John Lawrence – Iowa State University
Matt Lechtenberg – IDALS

Food Safety & Antibiotics: Perceptions vs. Reality
Richard Raymond, M.D. – Former Undersecretary for Food Safety, USDA

Connecting the Dots: Animal Health, Well-Being & Productivity
Dr. John Deen – University of Minnesota

Employee Care Assistance & the Affordable Care Act
Jim Lummus – National Pork Board
Joseph Folsom – U.S. Small Business Administration

Farm Transitions & Beginning Farmer Opportunities
David Baker – ISU Beginning Farmer Center

4-H & FFA Swine Judging contest
Thursday, Jan. 23 – Iowa State Fairgrounds, Livestock Pavilion
IPPA is excited to host the 5th annual Youth Swine Judging Contest and all Iowa 4-H and FFA members are invited to participate! Students can learn more about Iowa’s pork industry, test hog judging skills, earn valuable college scholarships and visit the Iowa Pork Congress tradeshow. Contact Kelly Sheets today at (800) 372-7675 or ksheets@iowapork.org for more information or to register!

2014 Iowa Pork Congress
Pre-registration Form
This form must be completed in its entirety and postmarked by Jan. 9, 2014. You also can register online at www.iowaporkcongress.org.

☐ IPPA Member (free admission)
☐ Non-member ($5)

The admission fee at the door is $10.

Name: __________________________________________
Address: _______________________________________
City, State, Zip: __________________________________
Phone: _________________________________________
E-mail address: __________________________________

Are you a pork producer? ☐ Yes ☐ No
If yes, which best describes your swine operation?
☐ Farrow-to-finish ☐ Multiplier
☐ Production employee/Partner ☐ Wean/Feeder-to-finish ☐ Seedstock
If no, what is your relationship to the pork industry?
☐ Veterinarian ☐ Allied Business
☐ Educator ☐ Other

Registration
No. of people attending $__________

TOTAL ENCLOSED $__________

Pork Congress Banquet
(Wed. Jan. 22, $32 per person)

No. of Tickets: _____ $__________

Please make check payable to: Iowa Pork Congress
Mail to: Iowa Pork Congress Registration
PO Box 71009 • Clive, Iowa 50325-0009
Attention parents:

Get your kids involved at Iowa Pork Congress

4-H & FFA Swine Judging contest - Thursday, Jan. 23 – Iowa State Fairgrounds, Pioneer Livestock Pavilion

All Iowa 4-H and FFA members are invited to participate in Iowa’s fifth annual Swine Judging Contest for a chance to learn more about judging hogs, earn valuable college scholarships and visit the Iowa Pork Congress tradeshow. Contact Kelly Sheets today at (800) 372-7675 or ksheets@iowapork.org for more information or to register!