

Iowa Pork Internship Announcement

2023 Iowa Pork Checkoff Intern

The future of agriculture depends on the involvement of the next generation. IPPA created this summer internship position to encourage students to become involved in the pork industry and provide the knowledge and experience so that they may become young leaders for the pork industry in the areas of education, research, and promotion. This internship works in conjunction with the efforts of the National Pork Board and the mandatory Pork Checkoff.



Who We Are

The Iowa Pork Producers Association serves as a unified voice for Iowa's pork producers. IPPA is a grassroots organization that consists of approximately 70 structured county associations across the state, with more than 4,000 affiliated and associate members. The staff at IPPA works to deliver the initiatives set forth by county associations, producer-led committees, and the Board of Directors.

Location: Iowa Pork Office - Clive, IA

Time: Minimum of 12 weeks

Approx. May - August 2023

Financial Assistance: \$4,000 stipend to cover summer expenses. \$3,000 scholarship paid directly to college/ institution

No benefits or housing provided. Use of IPPA vehicle included. Personal vehicle mileage and expenses for work purposes will be reimbursed.

Internship Objectives

- Observe and participate in the functions of an agricultural organization such as committee meetings, staff meetings, and industry working group meetings
- Be involved in planning, developing, and implementing producer and consumer education activities
- Learn about pork industry promotional and public relations programs
- Assist with coordinating and implementing promotional programs
- Gain communication and public relations experience
- Build a network of swine industry professionals to use in career searching post-graduation





Tasks & Opportunities

Successful candidates will have the opportunity to choose an education, communication, or promotion emphasis, but will work in all areas

Intern will be assigned projects & tasks overseen by IPPA staff. Activities may include, but are not limited to:

- Plan & facilitate pork promotion events
- Plan & facilitate producer outreach & education events
- Work with individual staff members to complete on-going or new projects like producer outreach program development, issues management PR campaigns, newsletter or magazine articles, youth events, graphic design, or social media
- Plan and participate in IPPA's activities at the Iowa State Fair including the Ag Building, Farrowing Display, & Animal Learning Center
- Other duties as assigned & interested

Essential Skills & Knowledge

- Highly developed written & verbal communication skills
- Ability to prioritize & work resourcefully and independently
- Ability to work on several projects at the same time
- Outgoing personality with an ease to meeting new people
- Ability to work a flexible schedule including some nights and weeks
- Basic knowledge of the pork or livestock industries or a willingness to learn about them

Application Process

Application must be completed online at --> <https://www.iowapork.org/iowa-pork-youth-team/iowa-pork-producers-association-scholarships-internships/>

Application must include:

- Cover Letter
- Resume
- 500-word essay (question is on application)

Questions?

- Contact Hannah Spurr at 515-225-7675

Eligibility: The internship is available to any student, but preference will be given to the following:

- An Iowa resident
- Full-time college student
- Student in good scholastic standing
- Exhibits a strong and passionate interest in agriculture, ideally the pork industry

